DAShealth™

HEALTH IT & MANAGEMENT SOLUTIONS

CASE STUDY

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PhyNet Dermatology

How PhyNet Dermatology streamlined their IT operation and drove exponential growth.

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ABOUT

PhyNet Dermatology

PhyNet Dermatology is a leading, national dermatology practice management company. They specialize in offering expert administrative management and support to enable physicians to focus their efforts on their patients. Starting in 2017 with just five practices and five owner physicians, they have expanded very quickly, and continue to grow both organically and in-organically everyday.

115+
Locations

17+
States

THE CHALLENGE

PhyNet experienced exponential growth in a short span of time. It became evident that an IT partner was a necessity in order to support this venture. With the absence of an in-house IT department, the organization lacked dedicated personnel to address technical issues, implement upgrades, manage the integrations with acquired practices, and proactively manage their IT systems. PhyNet's growth required a customized IT strategy that could cater to their unique needs and support their specific workflows.

One of PhyNet's first acquisitions was one of our clients at the time. After seeing how our team operated and supported the acquired practice, they asked us to remain their IT partner for every acquisition moving forward, leading to our successful partnership today.

> "It would be a multi-million dollar endeavor trying to build out an in house IT team. DAS has really relieved us of that burden.

THE SOLUTION

Recognizing the challenges faced by PhyNet Dermatology, DAS Health took a proactive approach to address their evolving IT requirements. Instead of relying solely on vendor-client dynamics, DAS created a dedicated team exclusively focused on supporting PhyNet's IT needs. The team provides support only for PhyNet, promptly addressing any technical issues or disruptions to minimize downtime. They conduct regular system maintenance, security audits, and proactive monitoring to ensure the practice's IT environment remains secure and reliable.

With DAS as their trusted IT vendor, their team worked to design and implement a robust and scalable IT infrastructure that could accommodate their expanding operations. This included upgrading hardware, implementing efficient networking solutions, and optimizing their electronic health records (EHR) system to enhance performance.

> "DAS does a great job of making a smooth transition from legacy protocols to PhyNet protocols. They're the best partner we could ask for."

DAS Health established a long-term partnership with PhyNet Dermatology, fostering open communication and continuous collaboration. This allowed for the seamless integration of new technologies, ongoing IT support, and strategic planning to support future growth.

THE OUTCOME

> "The partnership with DAS Health has been paramount to the growth of PhyNet Dermatology.

With DAS Health's proactive IT support and scalable infrastructure, PhyNet Dermatology was able to expand their practice further, with 19 additional acquisitions. Jason is confident in their IT systems' ability to handle increased patient volumes and operational demands as they continue to grow.

ABOUT DAS

At DAS Health, we provide business and technology solutions that address specific operational and clinical challenges to improve efficiency, increase your bottom line, and enhance the patient experience.

With over 20 years of experience in the healthcare IT industry, DAS understands the unique challenges that providers and enterprises face and we offer personalized support and guidance to help you achieve your goals. Our team of experts will work closely with you to develop a tailored solution that meets your specific needs and budget, ensuring seamless integration and optimal performance.

By partnering with DAS Health, you can benefit from our comprehensive suite of solutions and focus on what matters most: providing quality care to your patients.

"Having a consolidated vendor like DAS helps us operationally maintain all of our IT needs and helps our bottom line because any other option is not viable."

WANT TO LEARN MORE?

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